

Fuerzas Unidas Leadership Meeting Minutes

July 6, 2023

Attendees: Vicky, Frances, Melissa, Felice, Christina S, Loyda, Lori

Budget Development: Treasurer Felice went over a budget form she created that outlines potential funding categories like Operations, Outreach, Marketing, State & Local Campaigns, Community Support, Fundraising Expenses, and Youth Scholarships. She stated this budget form would give us all a view and clarify where our money goes. It would allow transparency for all. The finalization of the budget form would be done and approved by the Leadership team and then shared with the membership.

She let us know about a new feature in the Blue Review that allows people to pay their caucus dues or contribute to our caucus. It will show \$25.00 for dues, and several different monetary amounts for contributions.

She also mentioned the price for caucus T-Shirts increased to \$30.00. Felice will also be taking inventory every four months to keep track of how many T-shirts everyone has.

T-shirt sales will also be on our website with different sizes that people can purchase and pay for through Act Blue. T-shirts are to be picked up from regional reps or at an event.

DPNM County Chair Spreadsheet: Regional Reps to contact chairs in their region to get contact information and meeting dates and fill in the spreadsheet with the missing information. Chair Vicky has requested this be done by the end of July.

Newsletter: Focus is on Water in NM. Representative Susan Herrera to speak at our next meeting. Augustine is working on getting an expert to speak on land grants and acequias and also write something for the newsletter. Loyda had some suggestions if needed.

All contributions had to be submitted to Lori by July 12th.

Lori mentioned we would be keeping the Announcements, New Member recognition, and Regional Happenings in future newsletters.

She also announced her last newsletter would be the July issue as she is stepping down. Please send her your good vibes for her future endeavors!

Vicky has requested we all think about who could take over the newsletter with preference being given to a Hispanic in keeping with the focus of our caucus. They should be detail oriented, and have the time to devote to the task, possibly a retiree. Let her know if you have any suggestions.

Regional Reps: Need to get any operational needs to Vicky and Felice. Reps should also consider the possibility of hosting our August meeting either in person or a hybrid style. Frances will coordinate with regional reps and get back to Vicky.

Status of Operational Item Purchases: Vicky spoke about the T-shirt design and possible changes to incorporate the logo on the back as well as the text. Leadership agreed with design of logo and text on back with colored logo on the front.

Regional Rep Vacancy Outreach: Melissa and Frances are attempting to find people to fill our voids and are waiting on call backs.

Review Summer Workplan Goals 2 & 3 : Everyone needs to be brainstorming community outreach options per region and let Vicky know if you have any ideas.

Other: DPNM App – Training on this will be given to County Chairs and Fuerzas Unidas leaders (we are the only caucus doing this!) on July 14, 2023. Vicky will send info on which Counties are participating.