

Fuerzas Unidas 2023 Summer Quarter (June - August) Work Plan

Based on Goals, Objectives and Action Items Identified in the 2023 2-Year Strategic Action Plan

Goal Objective	Action Items	Lead
Goal 1 Objective A	Identify Leadership vacancies, recruit candidates and fill by the end of 2023	Leads Vice-Chairs and Chair with help from all leadership
Goal 1 Objective C	Develop committees and recruit members from membership, advisory team and leadership team <ul style="list-style-type: none"> ● Legislative ● Communications ● Fundraising ● Event Organizing ● Outreach/Membership ● Process/Procedures/By-Laws 	Membership leads with participation from Leadership. Leadership recruits membership lead
Goal 2 Objective A	Participate in outreach events such as: town halls, community meetings and/or political events to disseminate information about the Caucus (at least 1 event/region)	Regional Reps in coordination with membership. Support from Leadership
Goal 2 Objective A	Maintain and distribute Caucus organizational marketing materials (i.e. business cards, postcards, Qr codes, banner....)	Communications Committee Leads and Leadership supports
Goal 2 Objective B	Identify Partners by region in all 33 counties (i.e. orgs on the Grassroots Spreadsheet -See Link in Appendix, historic relationships...)	Regional Reps in coordination with membership and/or State Officers
Goal 2 Objective B	Name 3 organizations /partners per region to develop relationship and collaborate with (at least 1 partner organization/region)	Regional Reps in coordination with membership and/or State Officers
Goal 2 Objective B	Identify and Attend Democratic Functions to Network and increase Hispanic capacity (1 per region annually and 1 state-wide). Develop calendar of annual events	Regional Reps in coordination with membership and/or State Officers

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Goal 2 Objective B	Introduce Caucus through presentation to institutes of higher education - and/or a Latino organization within such an entity - about FZUC (1/region)	Regional Reps in coordination with membership and/or State Officers
Goal 2 Objective C	Assign administrator to each social media channel and communication tool	Communications Committee Leads
Goal 2 Objective C	Increase social media followers and communication tool use by sharing community events and activities on social media and/or communication tools (1/region/month)	Communications Committee Leads
Goal 2 Objective D	Identify Counties where Hispanics are under-represented as Ward and Precinct Chairs Assess the current ethnic make-up of SCC members in comparison to census-based ethnic make-up of state population	Lead by State Officers with support from all Leadership
Goal 3 Objective A	Meet with community members to identify and address at least 1 critical issue/priority by region (through policy advocacy, community action and/or elected officials)	Regional Reps
Goal 3 Objective A	Attend community events such as: town halls, community meetings and/or political events to establish/maintain relationships with community members (at least 1/region)	Regional Reps in coordination with membership
Goal 3 Objective C	Identify areas of low Hispanic turnout within each region and hold registration and get out the vote events in partnership with other organizations	Regional Reps in coordination with membership and/or State Officers
Goal 4 Objective	Monitor progress of priority areas throughout the year including legislative tracking (i.e. early childhood education funding is reaching hispano and rural communities; access to family planning and healthcare in rural areas; increase access to pre and post-natal care to reduce maternal mortality rates and infant mortality; climate change funding at state level; identify specific infrastructure needs and organizations to address them.	Leadership, Legislative committee and membership